

2017 HAPPY VALLEY SPONSORSHIP PACKAGES



Taylor's Rd West, Aberfoyle Park SA 5159

www.hvfc.com.au

Or check us out on Facebook at

www.facebook.com/hvfcvikings

JOE MAIORANA

Sponsorship Director

0407 275 960

Joe.m4re@bigpond.com

LUKE FERGUSON

Sponsorship Assistant

0408 828 004

lukef@abterrace.com.au



Why Sponsor the Happy Valley Football Club?

- HVFC has approximately 900 members with over 3,000 people entering the club each week.
- Our current Facebook Page has over 1500 followers
- Exposure to your business, your brand and your product range will be extensive.
- You will receive advertising, business and brand name exposure at a very reasonable outlay.
- Your potential for new business and return on your investment is undeniable.
- Many of our existing sponsors have shown significant growth in their business and have forged meaningful and long term business relationships and friendships.





Happy Valley Football Club Sponsorship Packages

CATEGORY A:

\$5,000 *(Plus Vouchers are also welcome)*

- Exclusive Rights to the Club
(no competing businesses sponsored by club)
 - Framed Photo / Certificate of Recognition
 - Email Marketing Campaigns available to our members
(To Be Confirmed)
 - Free Internal Sign within Club Rooms
(estimated value \$120.00)
 - Free 6m x 7.5m Oval Sign (estimated value \$800.00)
 - Business Name and Logo in HVFC Handbook, Website
and Facebook Page
 - Weekly emails regarding team results during the season
 - 4x Free Entry to all Home Games
 - 4x Tickets to the Annual Senior Best & Fairest Dinner
 - 8x Tickets to the Annual Quiz Night
 - 30 minute free drink and food package during half time
at all home games
 - Invitation to Annual Sponsors Lunch
 - \$200 Drink/Food Card
 - 1x Club Hat / Beanie
 - 1x Stubby Holder
 - 1x Polo Shirt or 1x Jacket
 - Advertising on HVFC Website Banner
 - 12x Facebook Plugs Promoting Your Business throughout
the year (1 per month)
-



Happy Valley Football Club Sponsorship Packages

CATEGORY B:

\$2,500 *(Plus Vouchers are also welcome)*

- Exclusive Rights to the Club
(no competing businesses sponsored by club)
 - Subsidized 6m x 7.5m Oval Sign (Approx Value \$400)
 - Free Internal Sign within Club Rooms (estimated value \$120.00)
 - Framed Photo / Certificate of Recognition
 - Email Marketing Campaigns available to our members
(To Be Confirmed)
 - Business Name and Logo in HVFC Handbook, Website
and Facebook Page
 - Weekly emails regarding team results during the season
 - 4x Free Entry to all Home Games
 - 2x Tickets to the Annual Senior Best & Fairest Dinner
 - 4x Tickets to the Annual Quiz Night
 - 30 minute free drink and food package during half time at all
home games
 - Invitation to Annual Sponsors Lunch
 - \$150 Drink/Food Card
 - Advertising on HVFC Website
 - 12x Facebook Plugs Promoting Your Business throughout
the year (1 per month)
-



Happy Valley Football Club Sponsorship Packages

CATEGORY C:

\$1,500 *(Plus Vouchers are also welcome)*

- Exclusive Rights to the Club
(no competing businesses sponsored by club)
 - Framed Photo / Certificate of Recognition
 - Email Marketing Campaigns available to our members
(To Be Confirmed)
 - Business Name and Logo in HVFC Handbook, Website
and Facebook Page
 - Weekly emails regarding team results during the season
 - 4x Free Entry to all Home Games
 - 2x Tickets to the Annual Senior Best & Fairest Dinner
 - 4x Tickets to the Annual Quiz Night
 - 30 minute free drink and food package during half time at all
home games
 - Invitation to Annual Sponsors Lunch
 - \$100 Drink/Food Card
 - 12x Facebook Plugs Promoting Your Business throughout
the year (1 per month)
-



Happy Valley Football Club Sponsorship Packages

CATEGORY D:

\$495 *(Plus Vouchers are also welcome)*

- Framed Photo / Certificate of Recognition
- Business Name and Logo in HVFC Handbook, Website and Facebook Page
- Weekly emails regarding team results during the season
- 2x Free Entry to all Home Games
- 2x Tickets to the Annual Quiz Night
- 30 minute free drink and food package during half time at all home games
- Invitation to Annual Sponsors Lunch
- \$75 Drink/Food Card
- 6x "Shared" Facebook Plugs Promoting Your Business throughout the year (1 every 2 months)

CATEGORY E:

\$100 *&/or Vouchers Only***

- Weekly emails regarding team results during the season
- Business Name and Logo in HVFC Handbook & Website
- Free Entry to all Home Games x2
- 30 minute free drink and food package during half time at all home games
- Invitation to Annual Sponsors Lunch
- 3x "Shared" Facebook Plugs Promoting Your Business throughout the year (1 every 4 months)

***A \$50 drink/food card is included within this package for all sponsors who choose to include the \$100 option*

***A Framed Photo & Certificate of Recognition is included within this package for all sponsors who choose to include the \$100 option*

InkOnPaper

Print & Design

Business Start Up

PACKAGE *Special*

1. **INVOICE BOOKS** A5 Duplicates x 5
2. **DL FLYERS** 1-side, colour x 1000
3. **BUSINESS CARDS** 1-side, colour x 200
4. **GRAPHIC DESIGN** 1 hour

\$ 370.00 ^{+ GST}

HURRY
Limited Time ONLY
offer expires
31/08/17

Call Today

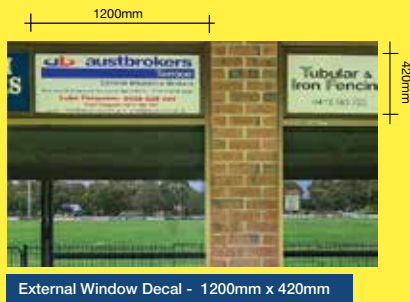
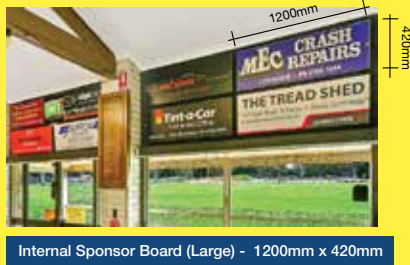
08 8326 3889

1 Gurners Lane, Lonsdale SA 5160

www.InkOnPaper.com.au



Sponsor Signage



The Happy Valley Football Club would like to thank you for your support.

Without your contribution we could not run such a successful club.

We look forward to seeing you at the Club throughout the year!

