

Happy Valley Football Club Inc.

Postal Address – PO Box 119, O’Halloran Hill SA 5158

Address – Happy Valley Oval, Taylors Road West, Aberfoyle Park SA 5159

Why Become a Sponsor of the Happy Valley Football Club Inc.

The Happy Valley Football Club Inc. has approximately 700 members with over 3000 people entering the club each week. This number is increasing by the year. The age group attending the club ranges from two to 90 and provides you and your business with access to a huge cross section of the public. Exposure to your business, your brand and your product range will be extensive. You will receive advertising, business and brand name exposure at a very reasonable outlay. Your potential for new business and a return on your investment is undeniable. Many of our existing sponsors have shown significant growth in their business and have forged meaningful and long-term business relationships and friendships.

Promotion of Your Business

The Happy Valley Football Club Inc. will encourage members, families and their friends to engage in the services of our sponsoring businesses. The club will also endeavour to use the services of as many sponsors as possible. All of our sponsors will be promoted widely throughout the football club by many means and will also have access to the HVFC facilities.

Develop Your Business and Your Bottom Line

Intelligent businesses understand what it takes to build a customer base. These people take an interest in their client, they nurture their business. Improve your business even further by attending home and away games, attend club functions, and drop into the club from time to time. Be committed not just involved and embrace the Happy Valley Football Club Inc. and the local community.

If you are interested in becoming a sponsor of the Happy Valley Football Club Inc., then please contact Steve Davenport on 0434 685 119 or at sponsorship@hvfc.com.au.

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Sponsorship Levels

| | |
|--|----------------|
| Platinum Club Sponsor or Jarl Sponsor (Jarl – Viking Aristocracy) | \$8,000 |
| Sapphire Club Sponsor or Drott Sponsor (Drott – Viking Warlord) | \$5,000 |
| Gold Sponsor or Thegn (Thegn – Mature warrior) | \$3,000 |
| Silver Sponsor or Drang (Drang – Young warrior) | \$1,500 |
| Bronze Sponsor or Skeppare (Skeppare – Captain of a chiefly vessel) | \$1,000 |
| Blue Ribbon Sponsor or Himthiki Sponsor (Himthiki – Elite Soldier) | \$600 |
| Red Ribbon Sponsor or Karl (Karl – Farmers) | \$400 |

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**Platinum Club – Jarl Sponsor
(Jarl – Viking Aristocracy)
\$8000.00**

The benefits of being a Platinum Club – Jarl sponsor of the Happy Valley Football Club Inc. include the following –

- Your logo on the Division One team’s playing shorts,
- A large sign on the wall of the club of approximately 2400 x 600mm size,
- A large sign on the fence surrounding the oval,
- Your business name in the handbook and in every newsletter,
- Recognition at all official club functions and presentations,
- A framed sponsorship certificate to display on business premises,
- Four full club memberships,
- Four free entry passes to all home games,
- An invitation to the annual presentation dinner,
- Four tickets to the annual quiz night,
- Representatives of the company invited to attend all games and official club functions at no cost,
- Your business posted on the Happy Valley Football Club's website with a link to your own website and any promotional emails,
- Your business name broadcast over the public address system on match days,
- An invitation to the annual sponsor’s lunch, and,
- An invitation to the sponsor’s expo day at the club, on a home game to be decided shortly.

If you are interested in becoming a Platinum Club – Jarl sponsor of the Happy Valley Football Club Inc., then please contact Steve Davenport on 0434 685 119 or at sponsorship@hvfc.com.au.

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**Sapphire Club – Drott Sponsor
(Drott – Viking Warlord)
\$5000.00**

The benefits of being a Sapphire Club – Drott sponsor of the Happy Valley Football Club Inc. include the following –

- A large sign on the wall of the club of approximately 2400 x 600mm size,
- A large sign on the fence surrounding the oval,
- Your business name in the handbook and in every newsletter,
- Recognition at all official club functions and presentations,
- A framed sponsorship certificate to display on business premises,
- Two full club memberships,
- Two free entry passes to all home games,
- An invitation to the annual presentation dinner,
- Four tickets to the annual quiz night,
- Representatives of the company invited to attend all games and official club functions at no cost,
- Your business posted on the Happy Valley Football Club's website with a link to your own website and any promotional emails,
- Your business name broadcast over the public address system on match days,
- An invitation to the annual sponsor’s lunch, and,
- An invitation to the sponsor’s expo day at the club, on a home game to be decided shortly.

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**Gold – Thegn Sponsor
(Thegn – Mature Warrior)
\$3000.00**

The benefits of being a Gold – Drott sponsor of the Happy Valley Football Club Inc. include the following –

- A large sign on the wall of the club of approximately 1200 x 400mm size,
- A large sign on the fence surrounding the oval,
- Your business name in the handbook and in every newsletter,
- Recognition at all official club functions and presentations,
- A framed sponsorship certificate to display on business premises,
- Two full club memberships,
- Two free entry passes to all home games,
- An invitation to the annual presentation dinner,
- Four tickets to the annual quiz night,
- Representatives of the company invited to attend all games and official club functions at no cost,
- Your business posted on the Happy Valley Football Club's website with a link to your own website and any promotional emails,
- Your business name broadcast over the public address system on match days,
- An invitation to the annual sponsor’s lunch, and,
- An invitation to the sponsor’s expo day at the club, on a home game to be decided shortly.

Only limited Gold packages will be offered to ensure a dominant position within our club’s promotions.

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**Silver – Drang Sponsor
(Drang – Young Warrior)
1,500.00**

The benefits of being a Silver – Drang sponsor of the Happy Valley Football Club Inc. include the following –

- A large sign on the wall of the club of approximately 800 x 400mm size,
- Your business name in the handbook and in every newsletter,
- A framed sponsorship certificate to display on business premises,
- Two full club memberships,
- Two free entry passes to all home games,
- An invitation to the annual presentation dinner,
- Two tickets to the annual quiz night,
- Your business posted on the Happy Valley Football Club's website with a link to your own website and any promotional emails,
- Your business name broadcast over the public address system on match days,
- An invitation to the annual sponsor’s lunch, and,
- An invitation to the sponsor’s expo day at the club, on a home game to be decided shortly.

For an additional \$550.00, the Happy Valley Football Club will also provide your business with an on-field sign for the season. This opportunity is for those who wish to advertise to all patrons at home games, as well as the general public during the week when the oval is not in use.

If you are interested in becoming a Silver – Drang sponsor of the Happy Valley Football Club Inc., then please contact Steve Davenport on 0434 685 119 or at sponsorship@hvfc.com.au.

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**Bronze – Skeppare Sponsor
(Skeppare – Captain of a Chiefly Vessel)
1,000.00**

The benefits of being a Bronze – Skeppare sponsor of the Happy Valley Football Club Inc. include the following –

- A large sign on the wall of the club of approximately 600 x 300mm size,
- A framed sponsorship certificate to display on business premises,
- Two full club memberships,
- Two free entry passes to all home games,
- Two tickets to the annual quiz night,
- Your business posted on the Happy Valley Football Club's website with a link to your own website,
- An invitation to the annual sponsor’s lunch, and,
- An invitation to the sponsor’s expo day at the club, on a home game to be decided shortly.

For an additional \$550.00, the Happy Valley Football Club will also provide your business with an on-field sign for the season. This opportunity is for those who wish to advertise to all patrons at home games, as well as the general public during the week when the oval is not in use.

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**Blue Ribbon – Himthiki Sponsor
(Himthiki – Elite Soldier)
\$600.00**

The benefits of being a Blue Ribbon – Himthiki sponsor of the Happy Valley Football Club Inc. include the following –

- A large sign on the wall of the club of approximately 600 x 300mm size,
- A framed sponsorship certificate to display on business premises,
- Two full club memberships,
- Two free entry passes to all home games,
- Two tickets to the annual quiz night,
- Your business posted on the Happy Valley Football Club's website with a link to your own website,
- An invitation to the annual sponsor’s lunch, and,
- An invitation to the sponsor’s expo day at the club, on a home game to be decided shortly.

If you are interested in becoming a Blue Ribbon – Himthiki sponsor of the Happy Valley Football Club Inc., then please contact Steve Davenport on 0434 685 119 or at sponsorship@hvfc.com.au.

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**Red Ribbon – Karl Sponsor
(Karl – Farmers)
\$400.00**

The benefits of being a Red Ribbon – Karl sponsor of the Happy Valley Football Club Inc. include the following –

- A large sign on the wall of the club of approximately 400 x 200mm size,
- One full club membership,
- One free entry pass to all home games,
- Two tickets to the annual quiz night,
- Your business posted on the Happy Valley Football Club's website with a link to your own website,
- An invitation to the annual sponsor’s lunch, and,
- An invitation to the sponsor’s expo day at the club, on a home game to be decided shortly.

If you are interested in becoming a Red Ribbon – Karl sponsor of the Happy Valley Football Club Inc., then please contact Steve Davenport on 0434 685 119 or at sponsorship@hvfc.com.au.